



## Graduate Study in Design and Environmental Analysis

# Master of Arts in DESIGN

## Concentration: INTERIOR DESIGN

Two-Year Graduate Program

### AREA OF STUDY: Design Leadership

Design as a profession is evolving from a product-based practice of the industrial age to a process-driven practice in the information age centered on strategic issues of business transformation and social change. Designers no longer merely create new products and places, but are increasingly engaged in developing new ways of working, leading, and envisioning the world. This evolution heralds a call for new studies in design that cross disciplinary boundaries to fuse leadership skills with expertise in creative problem-solving.

The study of *Design Leadership* explores the potential of design as a transformative force in business and society by examining the intersection of leadership practice with design strategy. This research focus evolves our understanding of design beyond material artifact towards an understanding of design as a tool for social change. Research is approached from a whole systems perspective – as part of an interrelated system of people, process, product, and place. The goal is to reveal the intangible qualities of design, the social values behind design decisions, and the nuances of design process particularly as they engage leadership strategy and impact decision-making. DEA Faculty are exploring a variety of leadership issues including designing for corporate social responsibility, sustainable business practice, environmental sustainability, cultural diversity, gender equity, and social justice.

Recent studies have focused on how various leaders use design process and the designed environment to communicate vision and social mission, how values-led entrepreneurs use design as a competitive edge, identifying the inherent creative tensions in new leadership paradigms, integrating leadership development into design education, and integrating design thinking into the business curriculum.

### CAREERS

With this specialization graduates are uniquely prepared for professional practice in the strategic design, planning, and programming departments of leading design firms. Students studying *Design Leadership* become conversant in a variety of social and strategic issues that impact brand management, human resources, and sustainable business practices. Many apply newly acquired expertise in strategic consulting firms, brand management firms, or personal start-ups. A number of students pursue advanced studies in business.

### M.A. REQUIREMENTS

<b>DEA field courses required or recommended:</b>			
DEA 1110	Making a Difference By Design	<i>Recommended</i>	3 credits (audit)
DEA 1200	Art+Science: Sustainability, Multiculturalism, and Transdisciplinarity	<i>Recommended</i>	3 credits (audit)
DEA 1500	Introduction Environmental Psychology	<i>Recommended</i>	3 credits (audit)
DEA 6100	Studies in Design Thinking	<i>Required</i>	3 credits
DEA 6200	Studies in Human-Environment Relations	<i>Required</i>	3 credits
DEA 7100	DEA Graduate Pro Seminar	<i>Required</i>	*1 credit (*each semester)
<b>Research &amp; Design Methods courses: (choose 2: 1 research method and 1 design method)</b>			
DEA 6500	Problem-Seeking through Programming (design methods)		4 credits
EDUC 6940	Case Study Methodology: Designs, Methods & Inferences (research methods)		3 credits
DEA 6560	Research Methods in Social Sciences (research methods)		4 credits

Various	Qualitative Methods (research methods)	4 credits
PAM 6040	Qualitative, Survey./Mixed Method Approaches (research methods)	3 credits
<b>Behavior &amp; social responsibility courses: (choose 1 course)</b>		
DEA 4220	Ecological Literacy and Design	3 credits
DEA 6510	Ergonomics-Anthropometrics	4 credits
DEA 6520	The Ambient Environment	4 credits
DEA 6550	Healthcare Innovations	3 credits
DEA 6610	Environments & Health	3 credits
<b>Studio-based courses: (choose 1 course)</b>		
DEA 4210	Interactive and Adaptive Environments	4 credits
DEA 5540	Workplace Strategies Studio	4 credits
DEA 6000	Special Problems for Grads (project-based)	varies

<b>History, Theory &amp; Criticism course:</b>		
Various	Architectural/Art History/Anthropology <sup>1</sup>	4 credits

<b>Thesis course:</b>		
DEA 8990	Master's Thesis	8-12 credits

Summary of Curriculum	Number of Courses	Total Credits
<b>Required DEA field courses</b>	6	10 (6 +1/ semester)
<b>Required Courses</b>	4	7-8
<b>Research &amp; Design Methods Required Courses</b>	2	7-8
<b>Behavior &amp; Social Responsibility Courses</b>	1	3-4
<b>Studio-based Courses</b>	1	4
<b>History, Theory &amp; Criticism Course</b>	1	4
<b>Master's Thesis *</b>	1-2	8-12
<b>Additional Courses (if not TA)</b>	1-3	3-9
<b>Total Courses: 17-20</b>		<b>Total Credits: 46-59</b>

\* Thesis credits are determined at the discretion of the thesis committee; the number of courses and credits listed merely indicate typical range.

**NOTE:** A minimum grade of B- is required for courses taken within the major.

## SUGGESTED COURSEWORK

In addition to the MA requirements listed, the following courses count towards the 12-15 credits in the research specialization. For *Design Leadership*, students are required to build a competency in leadership studies (5-6 cr), issues of corporate social responsibility (2 cr) and creative problem-solving (5-6 cr and the studio requirement fulfill this). Courses are selected in consultation with your graduate thesis chair and committee. Suggested courses vary considerably and students are encouraged to identify courses in addition to those listed that will enhance their focus of study.

<b>Required Courses:</b>			
<b>Leadership Studies: Choose 2 (5-6 credit minimum)</b>			
AEM 3340	Women, Leadership and Entrepreneurship	Fall*	1 credit
HADM 4150	Managerial Leadership in the 21 <sup>st</sup> Century	Spring*	1 credit
ILROB 4230	Leadership in Organizations	Fall/Spring	4 credits
ILRHR 6600	HR Leadership: View from the Top	Fall	4 credits
ILROB 7280	Theories and Motivations of Leadership	Spring*	4 credits
NBA 6680	Leading Teams and Organizations	Fall*	1.5 credits
NBA 6700	Become a Leader	Fall*	1.5 credits
<b>Issues of Corporate Social Responsibility: Choose 2 (2 credit minimum)</b>			
NBA 5190	Sustainability as a Driver for Innovation in the Entrepreneurial Organization	Spring*	1 credit
NBA 6030	Sustainable Global Enterprise	Spring*	1.5 credits
* denotes half-term or mini-course			
<b>Suggested Electives: (including any of those listed above)</b>			
AEM 1200	Introduction to Business Management	Fall	Audit

AEM 1210	Entrepreneurship Speaker Series	Fall	Audit
AEM 2200	Business Management and Organization	Spring	4 credits
ILRHR 4640	Business Strategy	Fall	4 credits

<sup>1</sup> ANTHR 6401 Material Theory I: Landscape and Place  
 ANTHR 6402 Material Theory II: Assemblage and Object  
 ANTHR 6452 Evidence: Ethnography and Historical Method  
 ARCH 5301 Theories and Analyses of Architecture I  
 ARCH 5302 Theories and Analyses of Architecture II  
 ARCH 6305 Theory and Criticism in Architecture  
 ART 6000 Graduate Seminar: Contemporary Theory and Art  
 LA 5900 Theoretical Foundations

PMA 6610 Theorizing Media and Performance  
 PMA 6835 Performance Studies: Theories and Methods